

# ADDITUDE DIGITAL ADVERTISING

## ADDITUDEMAG.COM

Average sessions per month	3.2 million
Average users per month	2.4 million
Average page views per month	5.4 million
Organic sessions per month	1.8 million

## RESOURCE DIRECTORY LISTINGS

Online listing for professionals, goods, and services:

> Showcase Listing	\$325
> Premium Listing	\$245
> Basic Listing	\$175

## WEBINARS & PODCASTS

Presented weekly.

Advertising and sponsorship via email, landing pages, and audio message

## NEWSLETTERS

Delivered weekly to more than 450,000 opt-in subscribers on the following topics:

- Parenting ADHD Children 4x/month
- Parenting Teens with ADHD 2x/month
- School & Learning 2x/month
- Treating ADHD 2x/month
- Living with Adult ADHD 4x/month
- Women with ADHD 2x/month
- Most Popular of the Week 4x/month
- Community Digest (monthly)
- ADHD Research Digest for Clinicians (monthly)
- ADHD Learning for Educators (a 9-week series)

Advertising or sponsorships available for individual newsletters or newsletter series.

Formats: 300x250 ad banner and/or sponsor logo and paragraph.

Examples available upon request.

## BANNER SPECIFICATIONS

Ad Type	Dimensions	HTML5 file Size / Initial File Load	Device	Z - Index	Serving Options
Medium Rectangle	300x250	200 KB	Desktop / Tablet / Mobile	0-4,999	Third Party
Small Rectangle	300x150	200 KB	Desktop / Tablet / Mobile	0-4,999	Third Party
Half Page	300x600	200 KB	Desktop / Mobile	0-4,999	Third Party
Leaderboard	728x90	200 KB	Desktop / Tablet	0-4,999	Third Party
Mobile Leaderboard	320x50	100 KB	Mobile	0-4,999	Third Party
Billboard	970x250	200 KB	Desktop	0-4,999	Third Party