

# 2010 EDITORIAL & PLANNING CALENDAR

[Effective with Spring 2010 issue]

## ISSUE

## Special Focus on:

Spring  
Summer  
Fall  
Sept/Oct  
Winter

Camps and Schools  
Planning a Great Summer  
Back to School  
Annual Guide to Living Well with ADHD  
Alternative Therapies  
Holiday Tips

## EDITORIAL CALENDAR

Issue	Space Reservation Due	Ad Material Due	Publication Date
Spring	12/04/2009	12/29/2009	2/09/2010
Summer	3/05/2010	3/23/2010	5/11/2010
Fall	6/04/2010	6/22/2010	8/03/2010
Sept/Oct*	8/06/2010	8/12/2010	9/29/2010
<i>*Annual Guide to Living Well with ADHD</i>			
Winter	9/03/2010	9/21/2010	11/23/2010